

WATERLOO CONTAINER

company

Supplier of Wine Bottles, Caps, Corks and Closures

SHRINK SLEEVE Information Call 315-539-3922 to get started today!

How Do I get My Sleeve Project Started? Pick your bottle and start imagining! You will work with your Waterloo Container Sales representative to fill out a Sleeve Project Worksheet which will give us the details needed to start your project. We will help you every step of the way!

Cost: Automated Sleeving price range is determined by volumes, sleeve application method and packaging needs (such as box or partition changes etc.) Glass and sleeve cost are additional. Cost includes re-pack which is required for any sleeve project. Hand Sleeve application is typically more costly than automated application. Your Waterloo Container Sales Representative will provide a quote to you once we have gathered your information.

Art Specs and Minimum Order Quantities for sleeves

are determined by the sleeve manufacturer. Once you choose your sleeve vendor, YOU will work with them to get your sleeve created and WE will work with them to make sure the sleeve works on our equipment and to schedule your sleeve application. MOQ 10 pallets for automatic sleeve application. (MOQ's for hand application are negotiable)

Loss Rate: It is accepted in the industry that some spoilage occurs during the sleeving process. Waterloo Container reserves the right to bill up to 102% of ordered glass to ensure you receive your full order (to compensate for breakage during sleeve process).

You are also required to purchase 20% additional sleeves.

You may also be required to provide sample sleeves for use to test prior to final production.

What Bottles Can I sleeve?

Most Stock Burgundy, Bordeaux and Hock Styles are currently sleeveable! We can also sleeve Belgian style beer bottles (including Swingtop Style).

Our Bottle Sleeving team will review your project and compatibility of your bottle choice to our equipment before proceeding. Know that Waterloo Container only offers sleeving for bottles purchased through Waterloo Container.

Where do I get sleeves: Waterloo Container Company neither manufactures nor distributes sleeves to be affixed to your bottles. We do keep a list of preferred partners whom we have found to be dependable in the past, but you are free to select any source you wish. Ask your Waterloo Container Sales Representative for sleeve vendor contact information!

WHY SHOULD I SLEEVE?

- Make a less expensive bottle look rich with color, design, feel and coverage.
- 360° design capability.
- Bottles ready to fill (no labels, glue, label labor)
- Works on complex shaped bottles
- Small runs available for market testing and prototypes